



BANZAI PRODUCTIONS LIVESTREAM ADVERTISING PACKAGES

GET STARTED





SPONSORSHIP LETTER



To Whom It May Concern

I am pleased to introduce my company, BANZAI PRODUCTIONS, which specializes in producing high-quality livestream broadcasts. We bring the excitement of live action sports directly to fans across the country and beyond. I am excited to present a sponsorship opportunity that will align your brand with the fastest growing & most entertaining sports in North America: Extreme & Motorsports events.

In 2026, we will provide cutting-edge coverage of multiple premier racing & sport events across Ontario, Quebec & beyond. Each broadcast reaches a passionate, loyal, and growing audience of sport enthusiasts and adrenaline addicts who eagerly follow the action both live and online. Our broadcast capabilities allow us to produce multicam coverage, with instant replay, graphics, drone coverage, live commentary, real-time engagement & more. We accomplish this with an experienced crew and our one-of-a-kind mobile production trailer with multi-platform distribution!

We would be honored to collaborate with your company as a sponsor of our 2026 broadcast coverage. Together, we can deliver unforgettable experiences to fans while providing your brand with unmatched visibility in a fast-growing market. With our multiple sponsorship options, it allows us to produce broadcast-level livestreams, on-site activations, and digital engagement via social media platforms.

I would love the opportunity to discuss this proposal further to exceed your marketing goals. Please feel free to contact me directly at 647-617-0504 or banzaiproductionsinc@gmail.com to arrange a call or meeting. Thank you for considering this exciting partnership opportunity. I look forward to working together.

Warm regards,

Andre Duprey- Banzai Productions Inc

Tel:- 647-617-0504

Email:- banzaiproductionsinc@gmail.com



EVENT INTRODUCTION



We begin our 2026 Season with Snowmobile Ice Oval Racing across North America. We plan on covering the World Championship in WI, the 50th Bonnechere Cup in Eganville, ON, Valcourt, QC, Woodstock, NB, Beasejour, MB, and more.

BANZAI PRODUCTIONS LIVESTREAM is proud to elevate this tradition by expanding its reach and impact, ensuring that snowmobile racing continues to grow while delivering measurable value for our partners.

Snowmobile Ice Oval Racing is one of the most thrilling and fast-paced motorsport traditions in Canada & the USA, attracting passionate fans & participants from across the country. Known for its adrenaline-pumping speed, precision handling, and intense competition, these events bring together racers, families, and enthusiasts to celebrate the excitement of winter sports. Each race showcases not only the skill of athletes but also the innovation and performance of snowmobiles, aftermarket parts, and winter gear that fuel the sport.

Featuring top athletes competing in multiple classes and categories across frozen tracks. These events present a unique opportunity for corporations to align their brand with a passionate and loyal audience.





EVENT ACTIVITIES

These events present a unique opportunity for corporations to align their brand with a passionate and loyal audience. Snowmobile racing fans represent a powerful consumer base with strong ties to industries such as snowmobile manufacturing, aftermarket parts, fuel and energy, winter clothing, outdoor tourism, and lifestyle products.

At their core, these races are more than just sporting events; they are community gatherings, celebrations of innovation, and opportunities for brands to connect with customers in authentic, memorable ways.





SPONSORSHIP OPTIONS



PRE EVENT:

- ▶ Social Media Campaigns for upcoming event promotion.
- ▶ Exclusive behind-the-scenes features highlighting racers, teams, and their stories
- ▶ Pre-event livestreams with racers, organisers & tech crew.

LIVE EVENT:

- ▶ Broadcast quality livestream production with advertising segments, logos & slideshows ensures maximum global reach.
- ▶ On-screen branding, product placements, marketing interviews, and custom promotional segments tailored to sponsors.
- ▶ Interactive social media campaigns, live chats during broadcasts, event-day activities and even giveaways!
- ▶ Opportunities for branded booths, displays, and VIP experiences at select race locations.

POST EVENT:

- ▶ Highlight reels, recap videos, and photo gallery to extend sponsor visibility beyond the live broadcast.
- ▶ Comprehensive reports on audience reach, demographics, and engagement for sponsor ROI.

PLATINUM SPONSOR

\$5,000+ per Event

Exclusive “Presented By” Branding & Maximum Visibility

SPONSORSHIP PACKAGE

- ▶ Title billing: “XYZ Event by Banzai Live, Presented by [Your Brand]”
- ▶ Opening & closing ad roll (30 seconds each) on every stream
- ▶ 15-second ad spot (repeated) throughout broadcast
- ▶ Continuous logo watermark displayed during broadcasts and promotional materials
- ▶ Dedicated branded segment (e.g., athlete spotlight or event feature)
- ▶ Social media mentions across all platforms
- ▶ Custom product placement segments
- ▶ Email campaign and event landing page feature
- ▶ Option to be a featured interview at live events
- ▶ VIP event passes & accommodations.
- ▶ Option for commercial ad to be created



GOLD SPONSOR

\$3,000 per event

High-Impact Branding with Strong Audience Engagement

SPONSORSHIP PACKAGE

- ▶ 15-second ad spot (repeated) throughout broadcast
- ▶ Continuous logo watermark displayed during broadcasts and promotional materials
- ▶ Dedicated branded segment (e.g., athlete spotlight or event feature)
- ▶ Social media mentions across all platforms
- ▶ Custom product placement segments
- ▶ Email campaign and event landing page feature
- ▶ Option for commercial ad to be created
- ▶ Logo featured in sponsor collage overlay during streams” before :social media mentions etc



SILVER SPONSOR

\$1,500 per Event

Consistent Visibility for Growing Brands

SPONSORSHIP PACKAGE

- ▶ 15-second ad spot (repeated) throughout broadcast
- ▶ Logo featured in sponsor collage overlay during streams
- ▶ Social media mentions across all platforms
- ▶ Email campaign and event landing page feature
- ▶ Option for commercial ad to be created
- ▶ Discounted upgrade options for higher-tier features



BRONZE SPONSOR

\$500 per Event

Entry-Level Sponsorship for Local &
Niche Appeal

SPONSORSHIP PACKAGE

- ▶ Logo featured in sponsor collage overlay during streams
- ▶ Social media mentions across all platforms
- ▶ Email campaign and event landing page feature





SPONSOR BENEFITS



- Prominent logo placement across livestreams, promotional graphics, and digital platforms.
- Dedicated ad spots before, during, and after broadcasts.
- Direct access to snowmobile racing enthusiasts, outdoor sports fans, and corporate audiences.
- Regular mentions & features across Banzai Productions' active social platforms.
- Inclusion in newsletters, email campaigns, and sponsor pages for extended brand recognition.
- Opportunities for product placement, branded segments, & co-created feature.
- On-site visibility, booth opportunities, and VIP passes for networking.
- Monthly reports with audience demographics, viewership statistics, and engagement insights.
- Flexible sponsorship packages & add-ons tailored to specific marketing goals.
- Align your brand with Canadian motorsport culture and passionate fan communities.



CONTACT INFO



Toronto, Canada



647-617-0504



banzaiproductionsinc@gmail.com



www.banzaiproductions.ca